

MODO continues to develop

MODO – THE MULTIFUNCTIONAL COMPANION FOR WORK AND LEISURE NOW AVAILABLE FOR CAMPER VANS

- Flexible furniture system for tradespeople, athletes, sales representatives and anyone who travels a lot for business and pleasure: quick change between leisure and everyday use
- Modular system with uniform size, as practical as a moving box
- Individually expandable through self-construction, tax-deductible for tradespeople
- Compatible with Würth-, Häfele- and Sortimo systems

Sassenberg/Gersthofen/Ulm, January 15th, 2025 – Leisure vehicle manufacturer LMC Caravan GmbH & Co. KG is expanding its successful MODO partnership with Europe's largest trailer manufacturer, Humbaaur GmbH, by adding a new strategic partner: IVECO. The innovative modular furniture system MODO will now be offered in the IVECO Daily Switch.

The IVECO Daily Switch combines work efficiency with leisure comfort, offering an ideal platform for the MODO system. Thanks to its modular design concept, the Daily Switch can be adapted with minimal effort to meet the various demands of a camper van, providing unlimited possibilities for work and leisure.

One Vehicle. One System. Infinite Possibilities.

The new IVECO Daily Switch is more than just a reliable work vehicle – it serves as a transporter, mobile office, and recreational vehicle in one! With its spacious interior and optional pop-up roof, the Daily Switch 4x4 provides four full sleeping berths. The vehicle is available in various tonnage options and offers both 4x2 and 4x4 configurations.

The MODO System in the IVECO Daily Switch

Integrating the MODO system into the Daily Switch allows users to transform the vehicle from a full-fledged transporter to a comfortable camper. The modular furniture system stands out for its versatility and flexibility, enabling various living space configurations with ease. The precisely arranged airline rails serve both as load securing anchors and as mounting points for LMC MODO's cozy living modules.

This expanded partnership between LMC, Humbaaur, and IVECO offers MODO users even more versatile opportunities to seamlessly blend work and leisure.

Try it out

The MODO system can be visited at the CMT in Stuttgart from January 23–26 in the DIY Hall. Experience its versatility firsthand in both the Humbaur trailer and the Daily Switch. It's worth a visit!



Source: LMC Caravan GmbH & Co. KG

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ABOUT LMC CARAVAN GMBH & CO. KG

LMC Caravan GmbH & Co. KG is an experienced caravan, motorhome and camper van manufacturer under the umbrella of the Erwin Hymer Group. For more than 65 years, the company has been manufacturing recreational vehicles that impress with outstanding quality, durability and safety, as well as many smart interior features for increased travelling comfort, at its own production facilities in Sassenberg in Germany's Münsterland region. Learn more about the LMC Caravan company on the website www.lmc-caravan.de, on Facebook at www.facebook.com/lmc.caravan, on Instagram at www.instagram.com/lmc_caravan and on YouTube <https://www.youtube.com/user/LMCcaravaning>.

ABOUT THE ERWIN HYMER GROUP

The Erwin Hymer Group is a 100 percent subsidiary of THOR Industries, the world's leading manufacturers of recreational vehicles with just over 22,000 employees worldwide. The Erwin Hymer Group unites motorhome and caravan manufacturers as well as motorhome and caravan accessory specialists, hire and financing services under one roof. The motorhome and caravan brands Buccaneer, Bürstner, Carado, Crosscamp, Dethleffs, Elddis, Eriba, Etrusco, Hymer, Laika, LMC, Niesmann+Bischoff, Sunlight and Xplore, the rental companies Crossrent, McRent and rent easy, the chassis specialist Goldschmitt, the accessories specialist Movera and the touring portal freentour all belong to the Erwin Hymer Group. Further information is provided at www.erwinhymergroup.com.

ABOUT HUMBAUR GMBH

Humbaur is one of the largest companies in the world of trailers and vehicle bodies. The owner-managed family business offers around 420 different standard trailer models for commercial and private customers and over 1,000 variants of vehicle bodies. With 600 employees, around 60,000 trailers a year are produced at the Gersthofen site. The expert for trailers and transport solutions from 750 kg to 50 t total weight operates nationally and internationally and also manufactures special and customized solutions. Over 500 dealers in Germany and 26 European countries offer competent contacts right on your doorstep. Visit us at www.humbaur.com.

ABOUT IVECO

IVECO is a company of the Iveco Group N.V. (EXM:IVG). IVECO designs, manufactures and markets a comprehensive product portfolio of light, medium and heavy-duty commercial vehicles, commercial vehicles for off-road applications and chassis for a wide range of superstructures. The company's product portfolio is subject to constant new and further development in order to offer each customer the most suitable vehicle for their applications. All ranges are designed to meet the needs of drivers to provide an excellent driving experience with safety and comfort at the forefront. A wide range of advanced, digital and connected services to help fleet operators manage the fleet efficiently complete IVECO's comprehensive transportation solution. IVECO pursues its decarbonization strategy with a multi-drive approach that drives the further development of biomethane, battery electric and fuel cell technologies. IVECO operates six production sites and seven research and development centers. More than 3,500 service and sales outlets in over 160 countries guarantee technical support wherever an IVECO vehicle is in use, and IVECO pursues its motto "drive the road of change" with the aim of being the reliable partner and full-service provider for the transition to alternative drive systems in the transport industry.

Further information on IVECO at: www.iveco.de

Further information on the Iveco Group can be found at: www.ivecogroup.com

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